



# **Village Market Streetscape Improvement Plan**

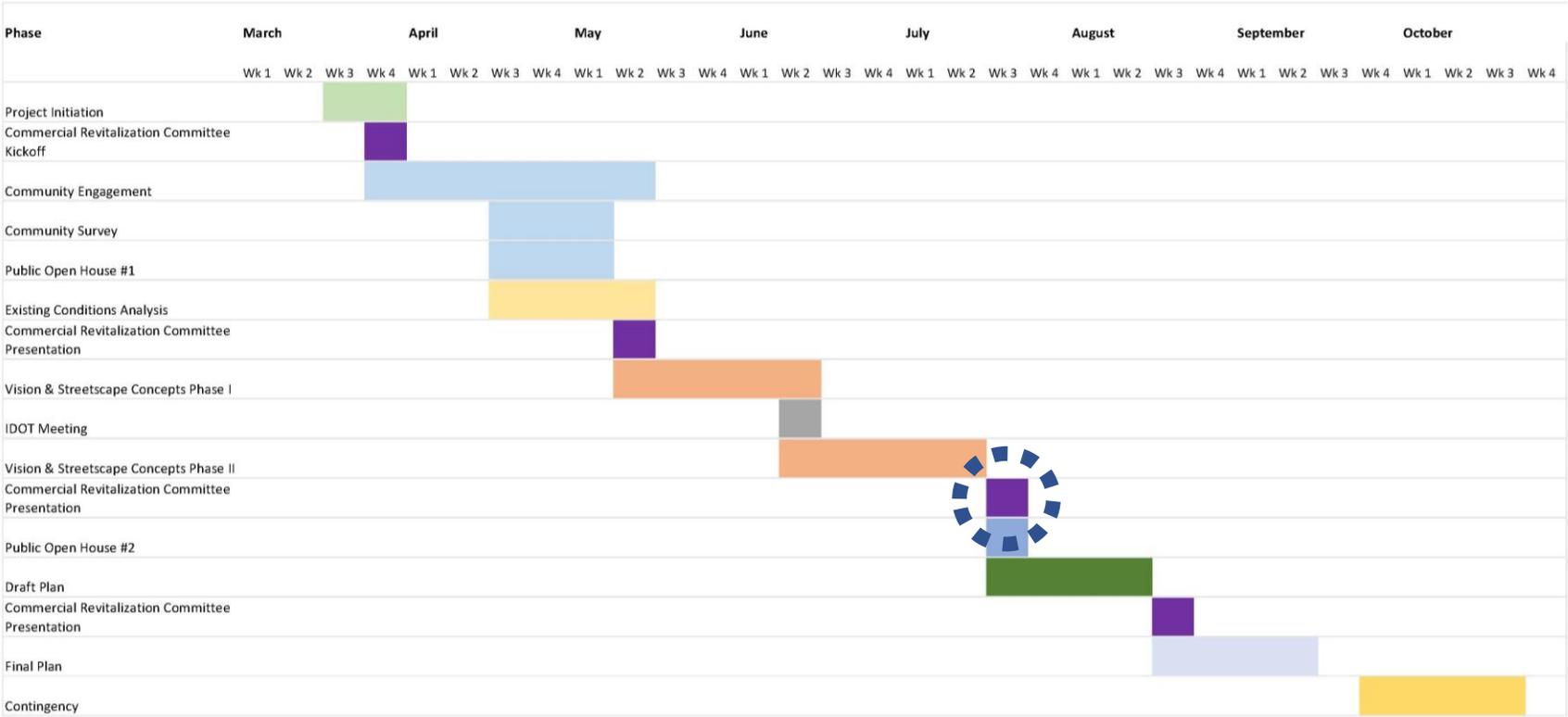
CRC #3

# Agenda

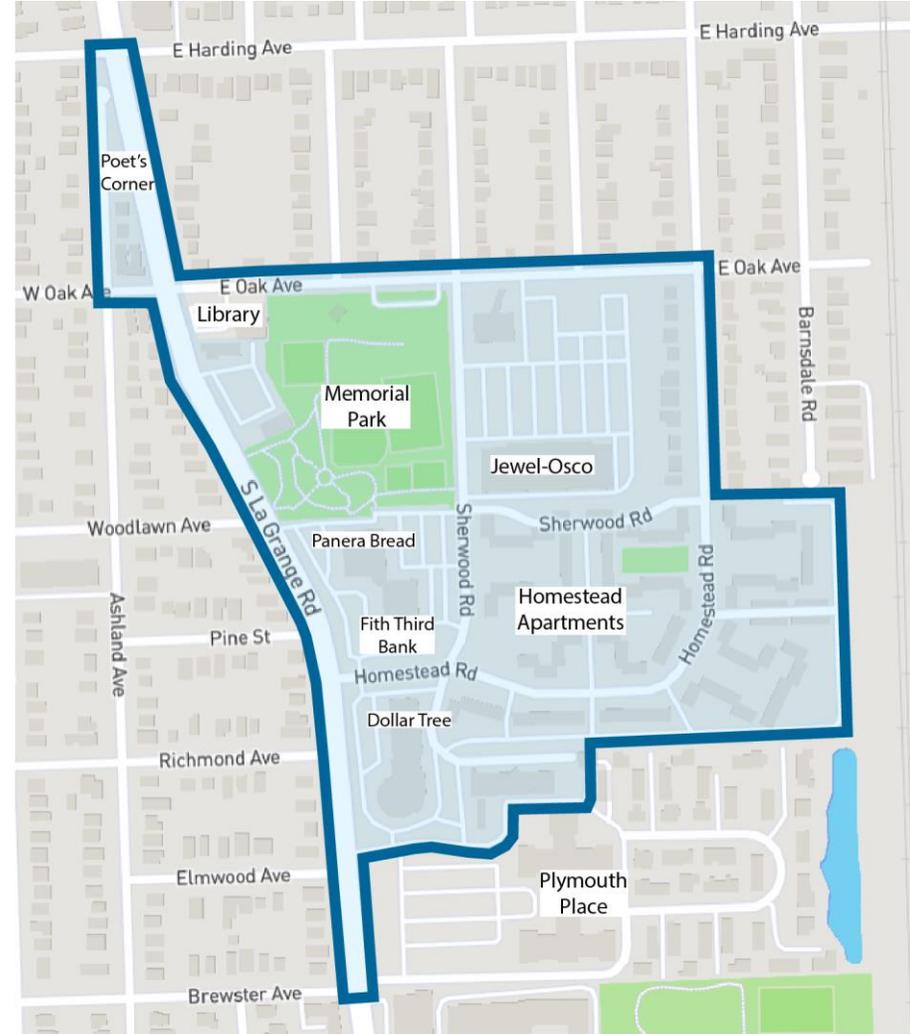
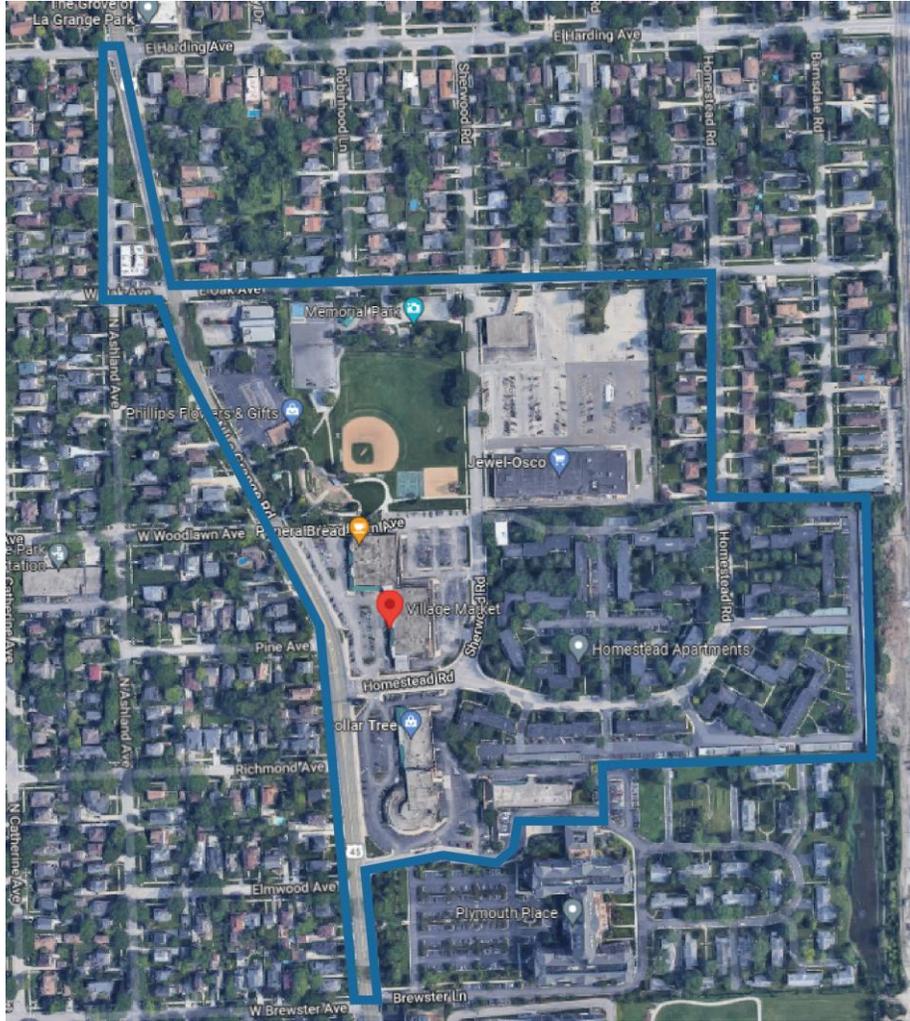


- Project Process & Timeline
  - IDOT Meeting & Speed Survey Update
  - 'Big Ideas' Update
    - District Branding
    - La Grange Rd
    - Woodlawn Shared Street
    - Sherwood Community Green Street
    - Homestead & Sherwood Intersection
  - Discussion
- 

# Project Timeline



# Site



# **IDOT Update**

# **District Branding & Identity**

# Existing Identity Elements



# District Branding Case Studies

- Burleson, TX
- Cohesive font & style
- Creates a strong sense-of-place



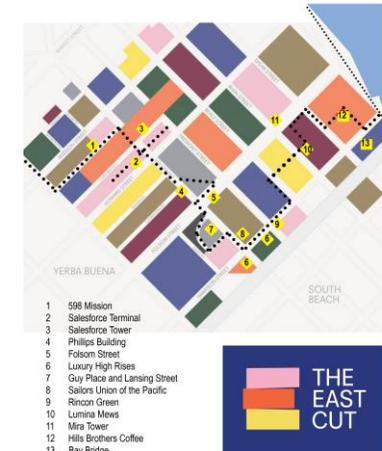
# District Branding Case Studies

- Jack London Square
- Cohesive forms and fonts, unifying color
- Simple with a pop of color



# District Branding Case Studies

- The East Cut, San Francisco, CA
- Cohesive style
- Broad branding includes maps, bus shelters, construction fencing, and banners



# District Branding Case Studies

- Van Aken District
- Cohesive color palette and fonts
- Modern industrial lighting and design



# A Cohesive Identity

- Font
- Color Theme
- Branding & Logos
- Form
- Placement



Traditional

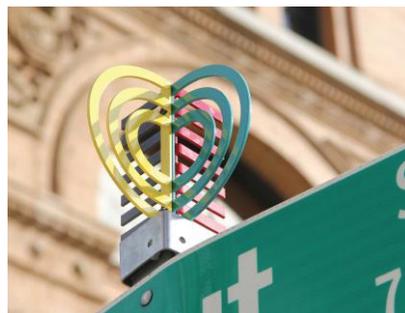
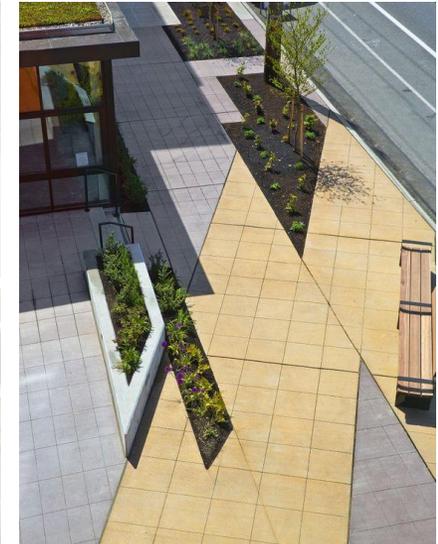


# A Cohesive Identity

- Font
- Color Theme
- Branding & Logos
- Form
- Placement

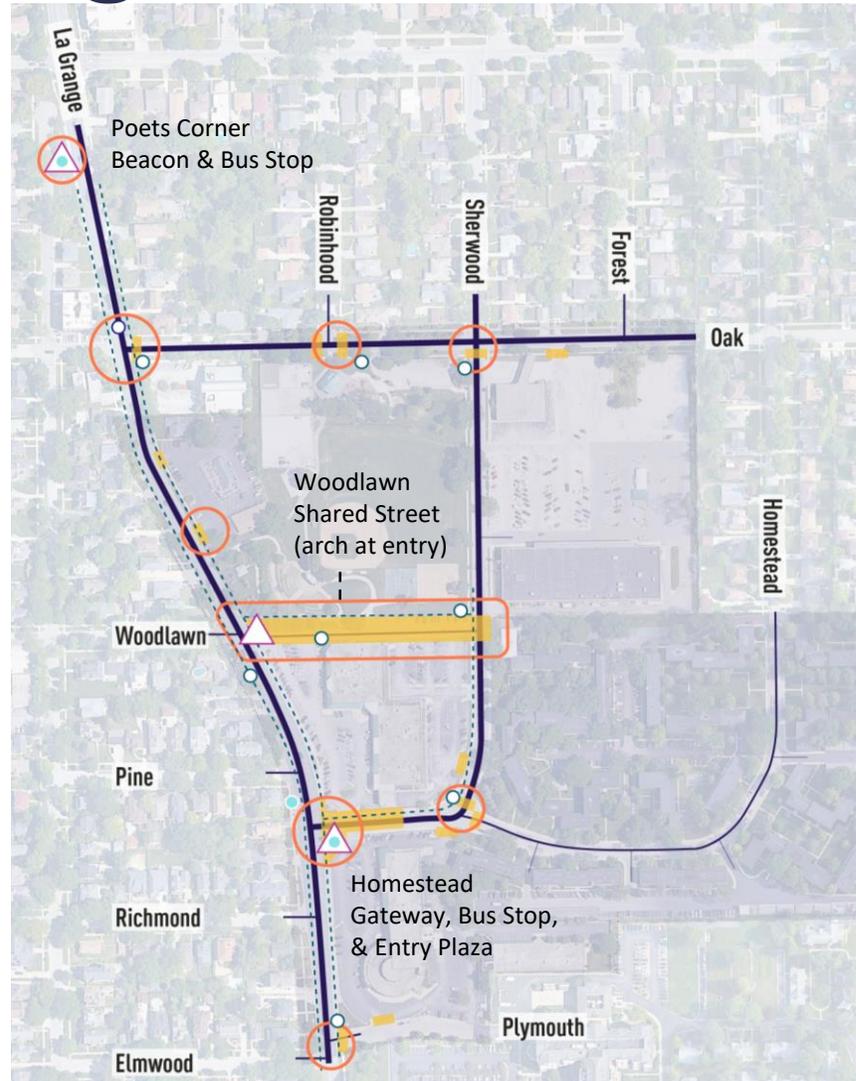


Contemporary



# Branding Framework Plan

- Major gateways with arches or large beacons
- Minor gateways with small beacons, kiosks, or wayfinding elements
- Special paving, amenity zones, and banners to connect throughout
- Amenity zones could range from a single bench or trash can to a small plaza



- △ Major Gateway Feature (arch or large beacon)
- Minor Gateway Feature (small beacon, kiosk, or wayfinding)
- Bus Shelter
- - Street Pole Banners & Pedestrian Lights
- Special paving or crosswalks
- Amenity Zones (benches, receptacles, bike racks, etc...)



# Family of Elements



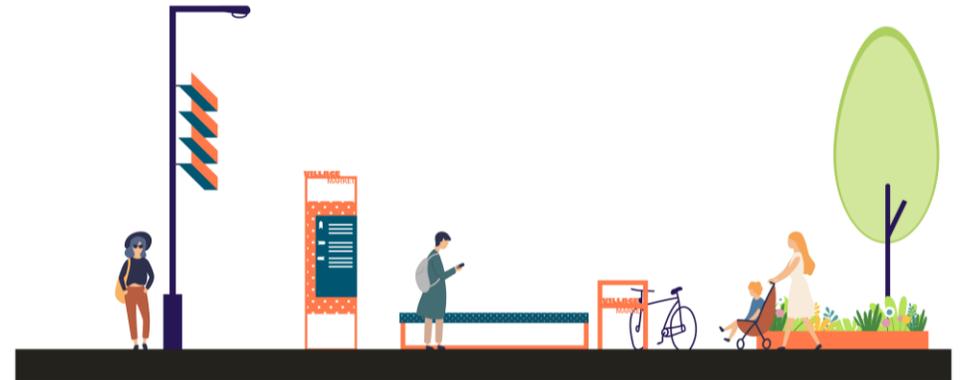
Vertical Beacon



Archway - Vehicular



Archway - Pedestrian



Banners  
& Light  
Fixtures

Kiosks

Site Furniture

Planters & Plants

\*Concepts intentionally generic, intended to show range of elements but not final design

# **La Grange Rd Improvements**

# Hornstead Rd & La Grange Rd

- Existing



# Homestead Rd & La Grange Rd

- Make Homestead the primary Gateway



# Homestead Rd & La Grange Rd

- Make Homestead the primary Gateway



High-visibility crosswalks

Branded light pole banners

Add trees to streetscape

Add leading pedestrian interval with countdown timer

Improved corner landscape with trees

Add pedestrian lighting

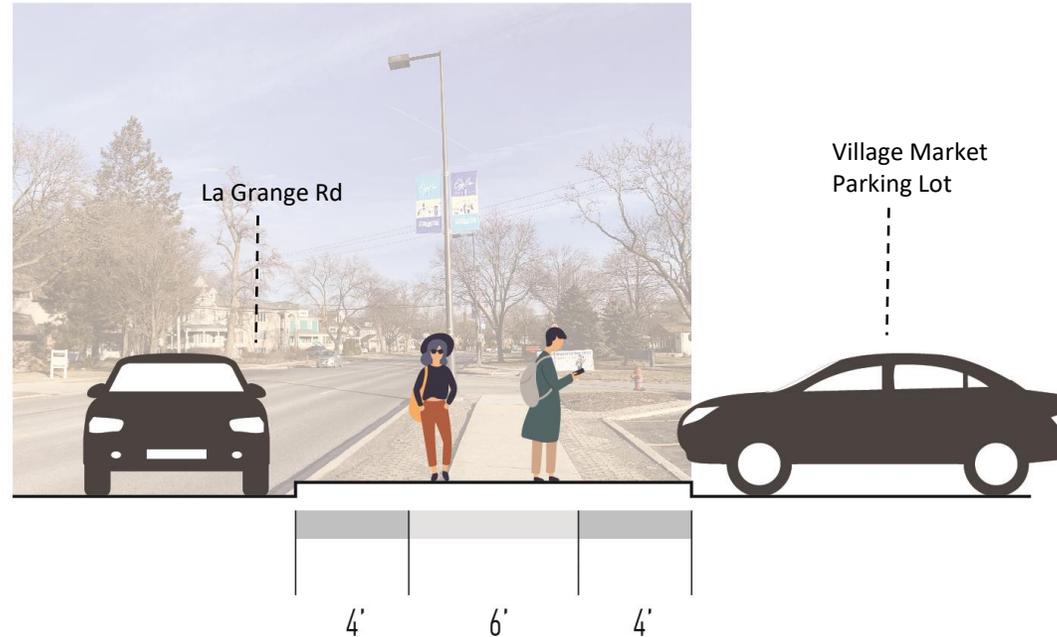
Raised crossing, curb extensions, and narrowed driveways

Create bus-stop plaza with seating around improved monument sign

Pedestrian refuge island with planted median

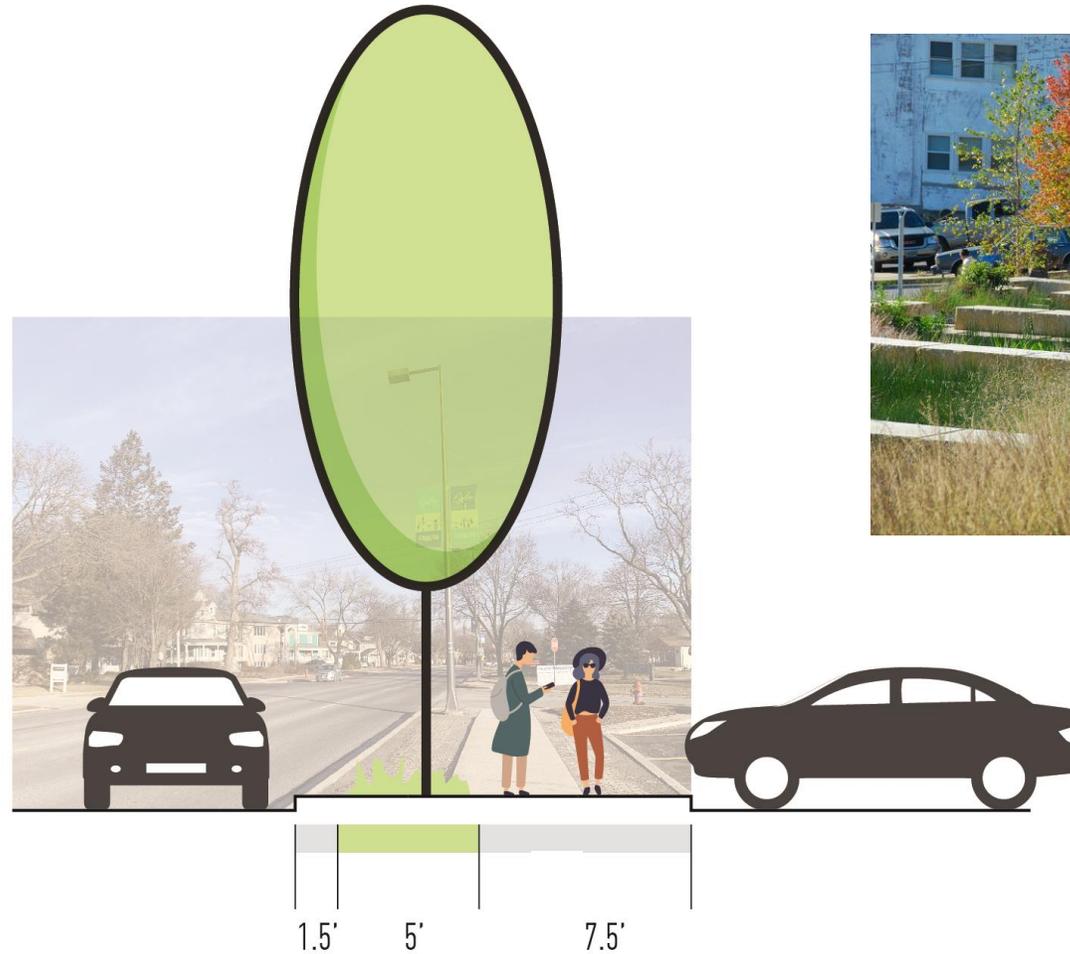
# La Grange Rd Streetscape

- Existing
- Constrained sections are 14'
- Includes 6' concrete sidewalk with 4' paver edges on both sides
- East edge abuts Village Market Parking Lot
- IDOT requirement for trees is 4' from FOC to edge of mature tree trunk



# La Grange Rd Streetscape

- Street trees with parkway landscape along La Grange Rd



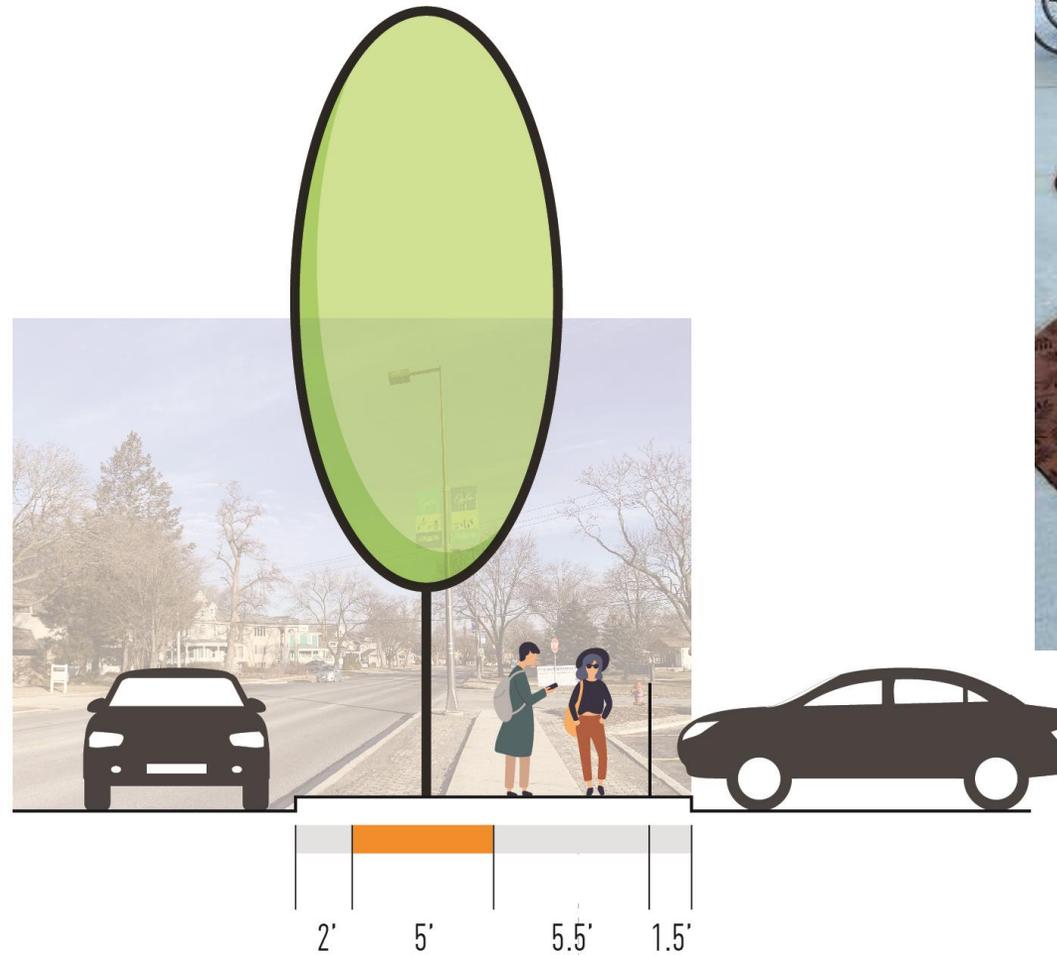
# La Grange Rd Streetscape

- Street trees with parkway landscape along parking lot



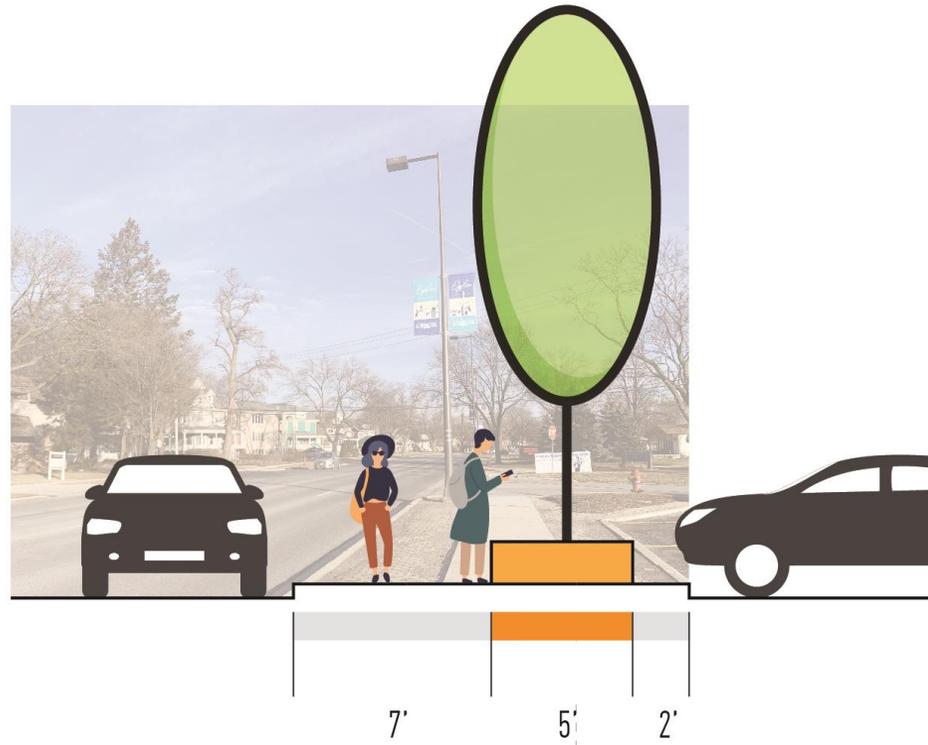
# La Grange Rd Streetscape

- Street trees with tree grates along La Grange Rd
- Low fence barrier along parking lot



# La Grange Rd Streetscape

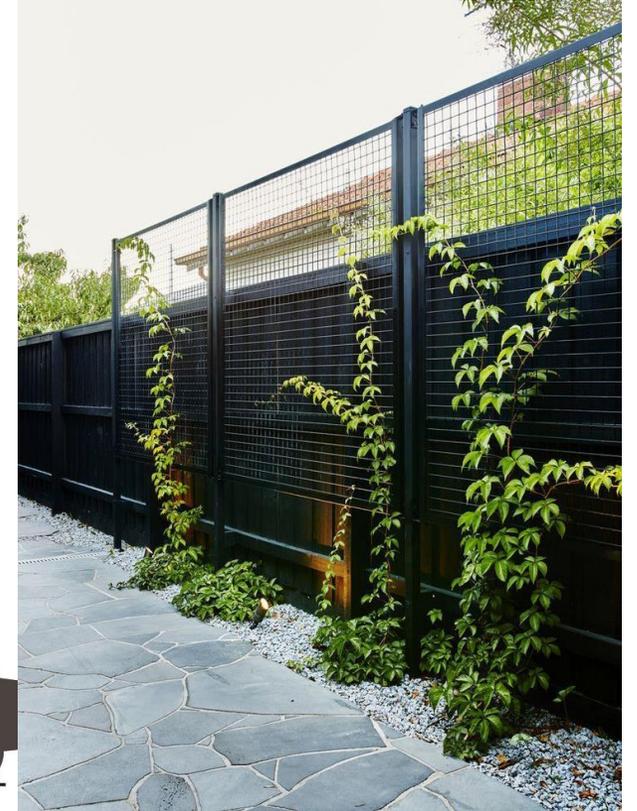
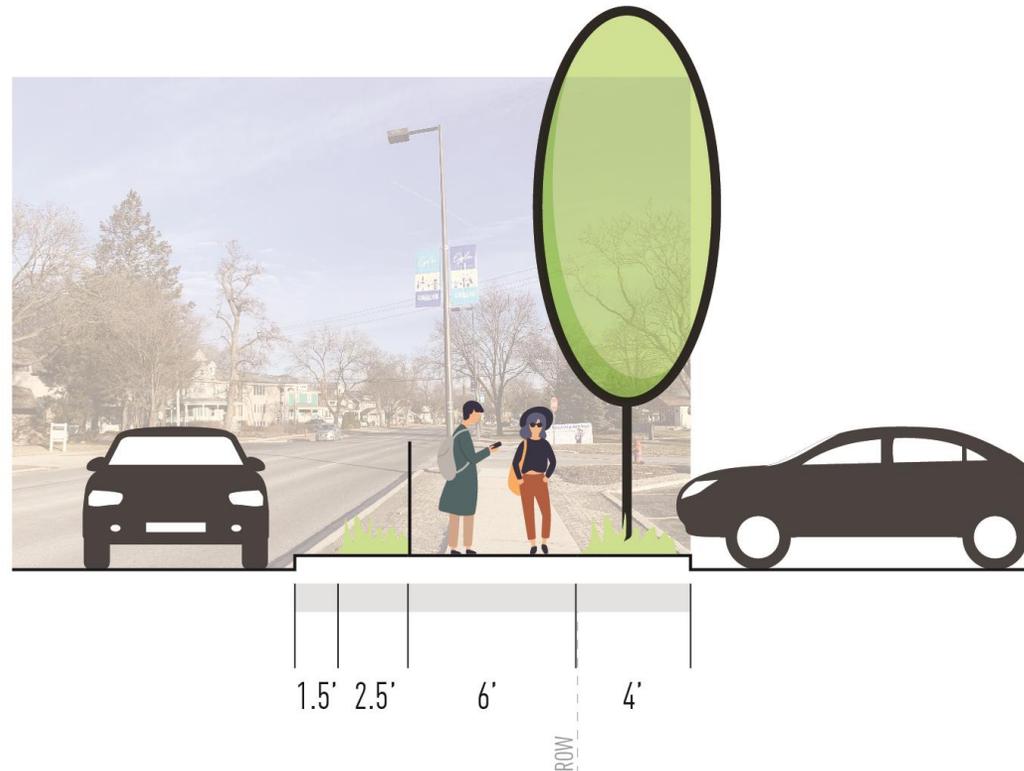
- Raised planters along parking lot



Planters could be built in or moveable

# La Grange Rd Streetscape

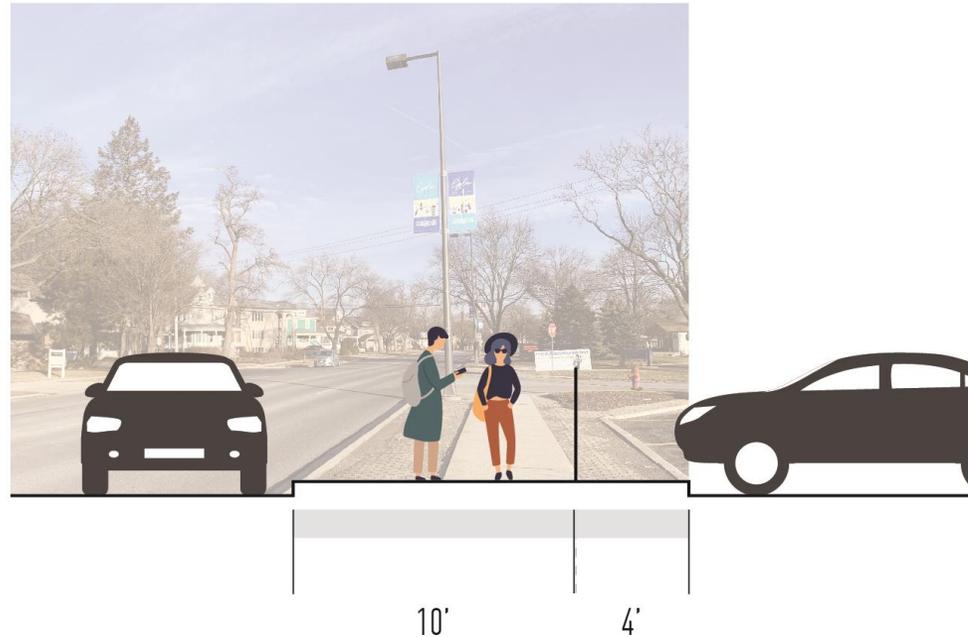
- Low fence along La Grange Rd
- Street trees and landscape along parking lot
- Alternate option removes landscape along parking lot



Fence along La Grange Rd could have climbing vines to create a small green wall

# La Grange Rd Streetscape

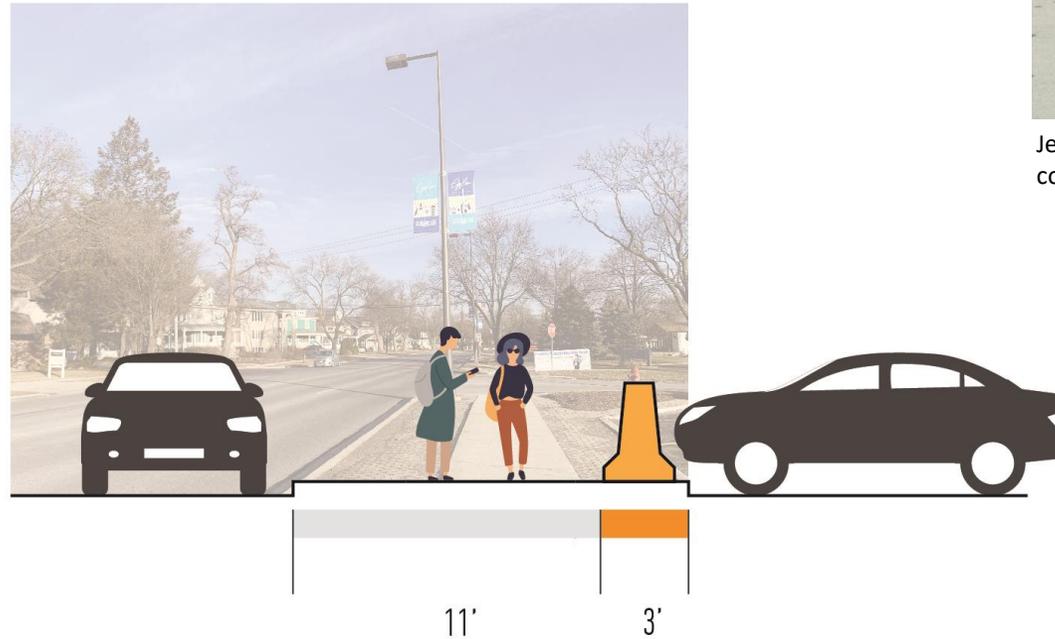
- Low fence or seatwall along parking lot
- Lowest impact option



Planter boxes could be introduced at wider cross-section locations and intersections

# La Grange Rd Streetscape

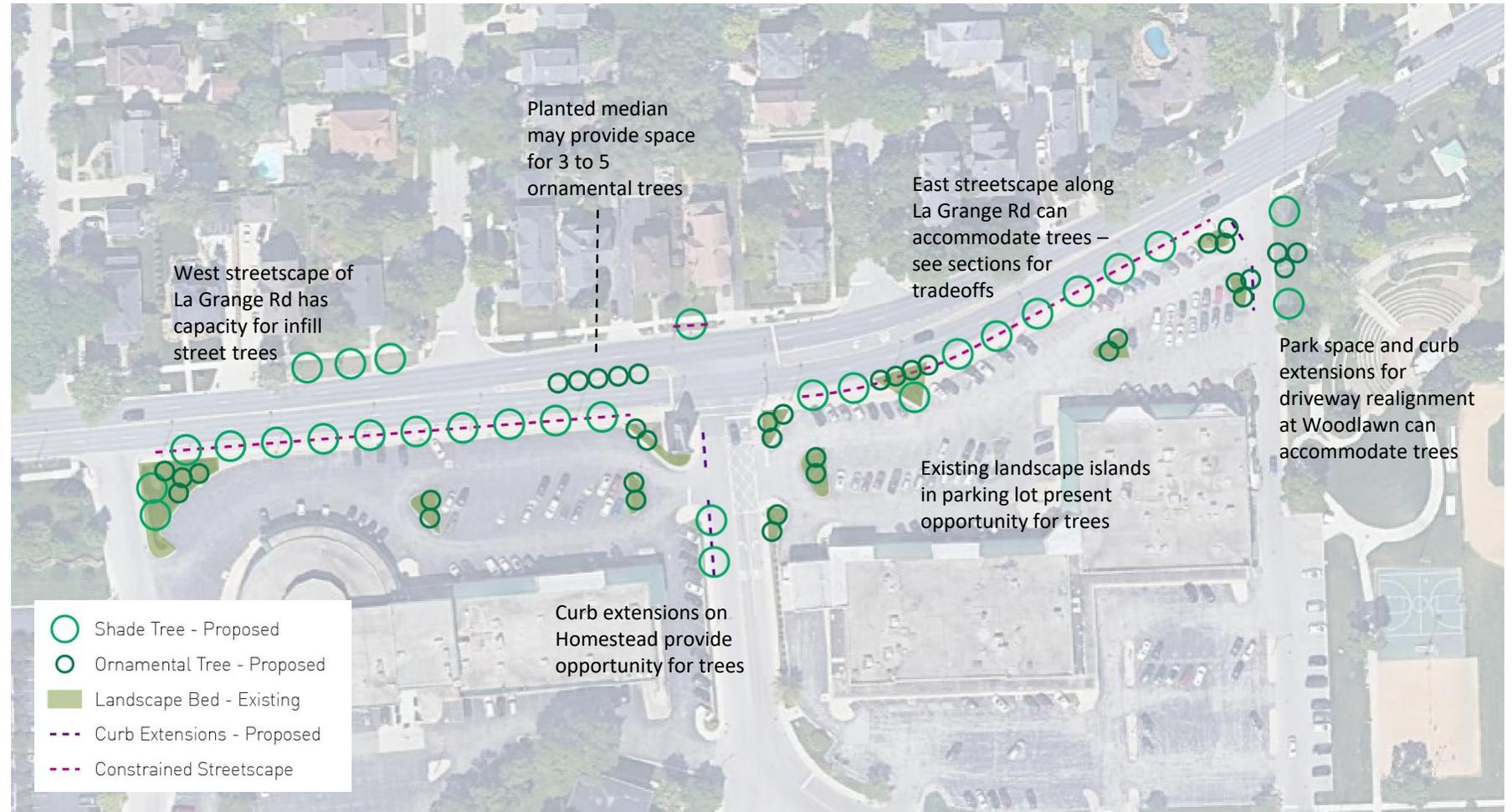
- Jersey barrier along parking lot
- Opportunity for public art or branding on barrier



Jersey barriers provide opportunity for murals or community art and branding

# Trees along La Grange Rd

- Trees can greatly improve the pedestrian experience and sense-of-place along La Grange Rd
- Trees help mitigate traffic speeds by introducing verticality



Potential tree opportunities along La Grange Rd

# Intersection Improvements



La Grange Rd & Harding Ave

La Grange Rd & Homestead Rd

# **Woodlawn Shared Street**

# Shared Street Case Studies

- Park Lane, Kirkland, WA
- 2 block long, retail corridor
- Shared environment for pedestrians and passing vehicles
- A sustainable street, with bioretention planters and permeable pavers cleaning 100% of its runoff
- Bollards at each end allow the street to be closed for pedestrian events



# Shared Street Case Studies

- Giralda Plaza, Coral Gables, FL
- 600-foot long section
- Single surface, curb-free environment covering the full width of the road from building to building
- Movable bollards were included which allows the street to be closed for pedestrians or allow the accommodation of automobiles
- Allows access for emergency vehicles



# Shared Street Case Studies

- Bell St, Seattle, Washington
- 8-Blocks
- Transformed from an auto-centric thoroughway into a shared community open space
- 10' travel lane was offset from the center of the street and moved thru-traffic on a meandering path
- Single travel lane for peds, buses, bicyclists, and autos
- Signage alerts autos that they are entering a pedestrian priority zone

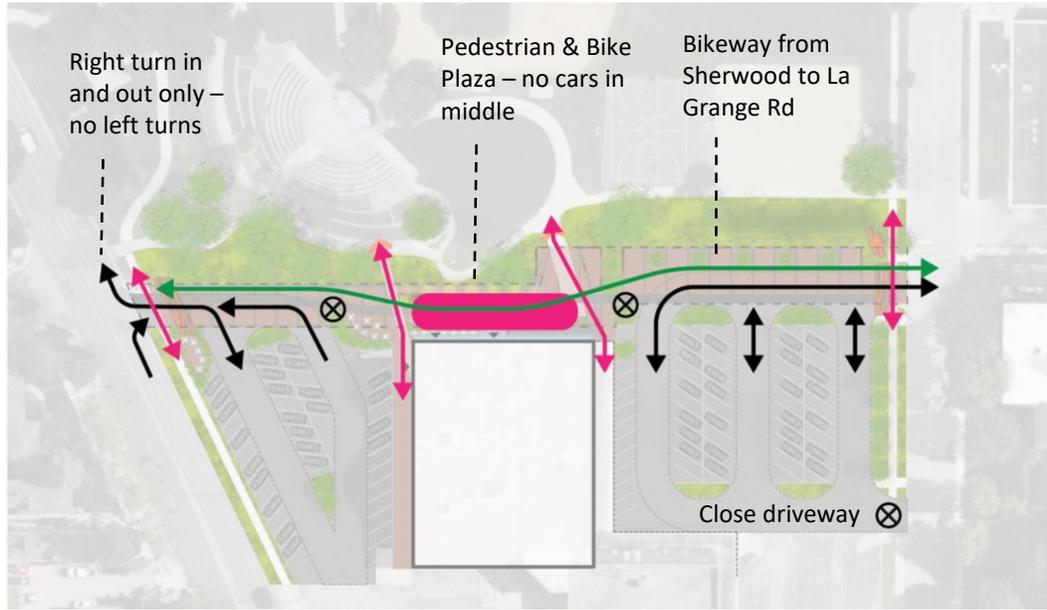


# Circulation Options

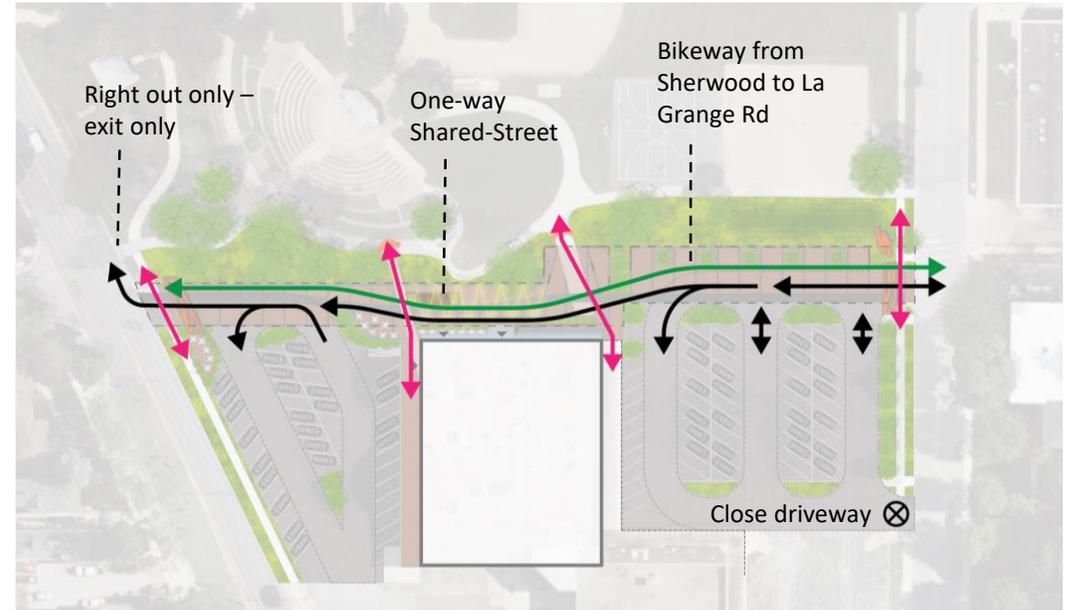
Car Circulation

Bike Circulation

Pedestrian Circulation



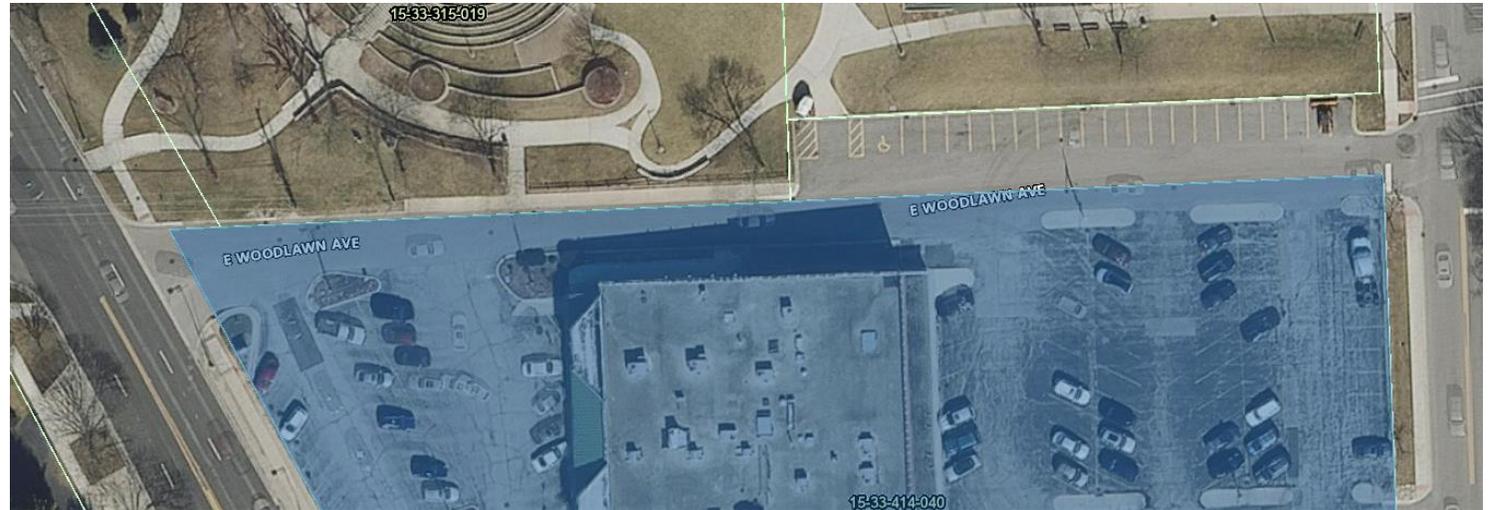
Option A: Pedestrian Plaza



Option B: One-Way Shared Street

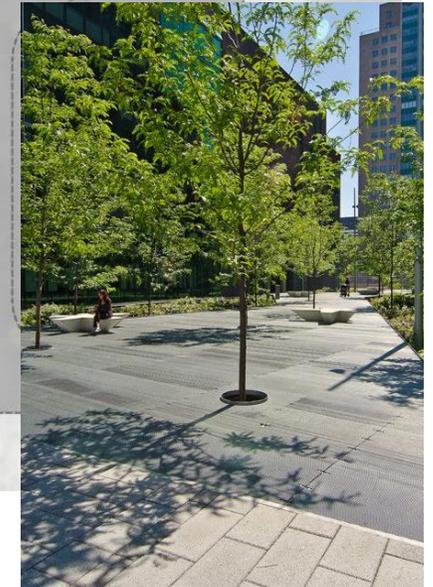
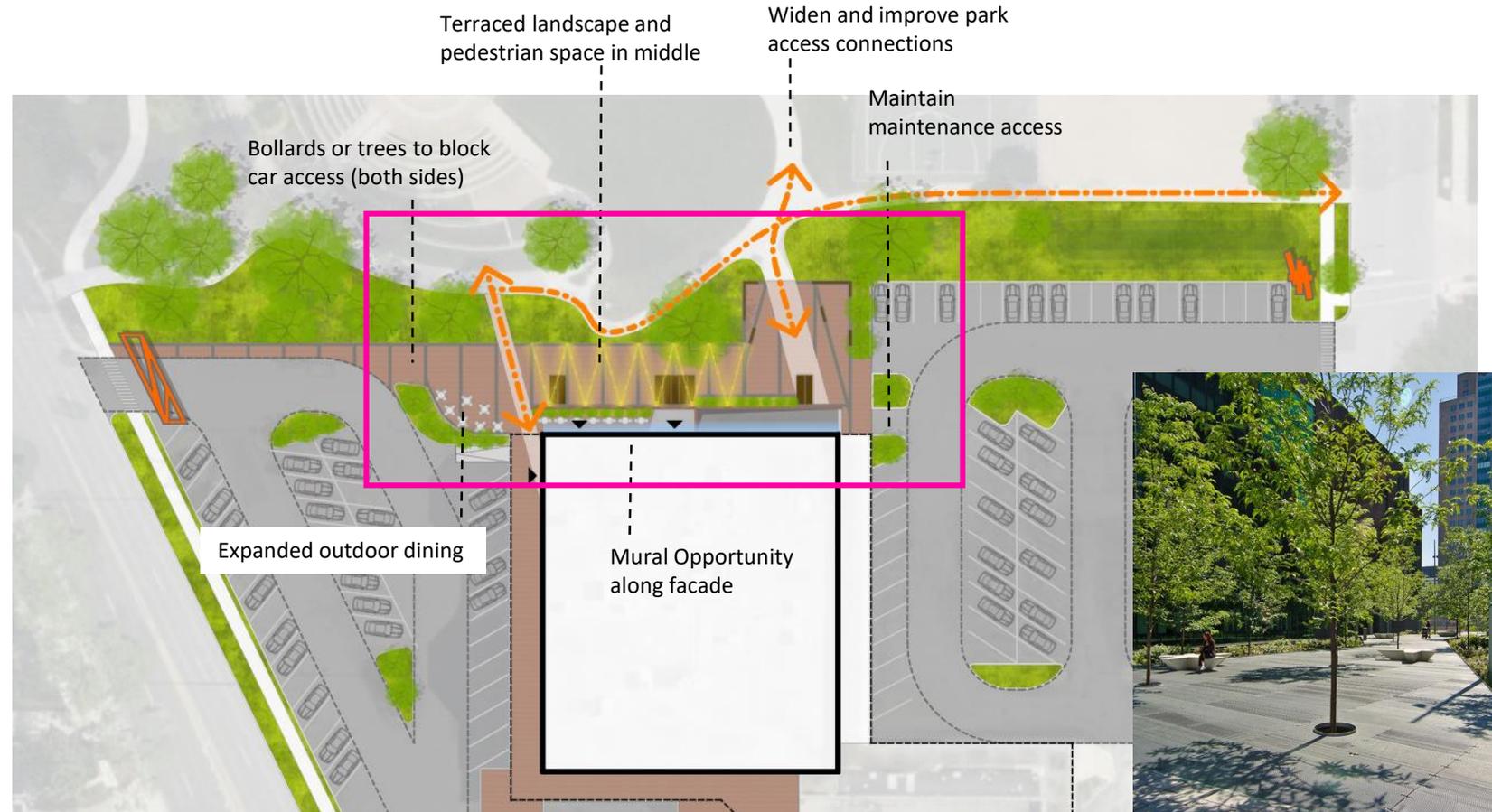
# ROW Extents

- East access and public parking is public ROW
- West access and road along building is private ROW



# Shared Street - Small

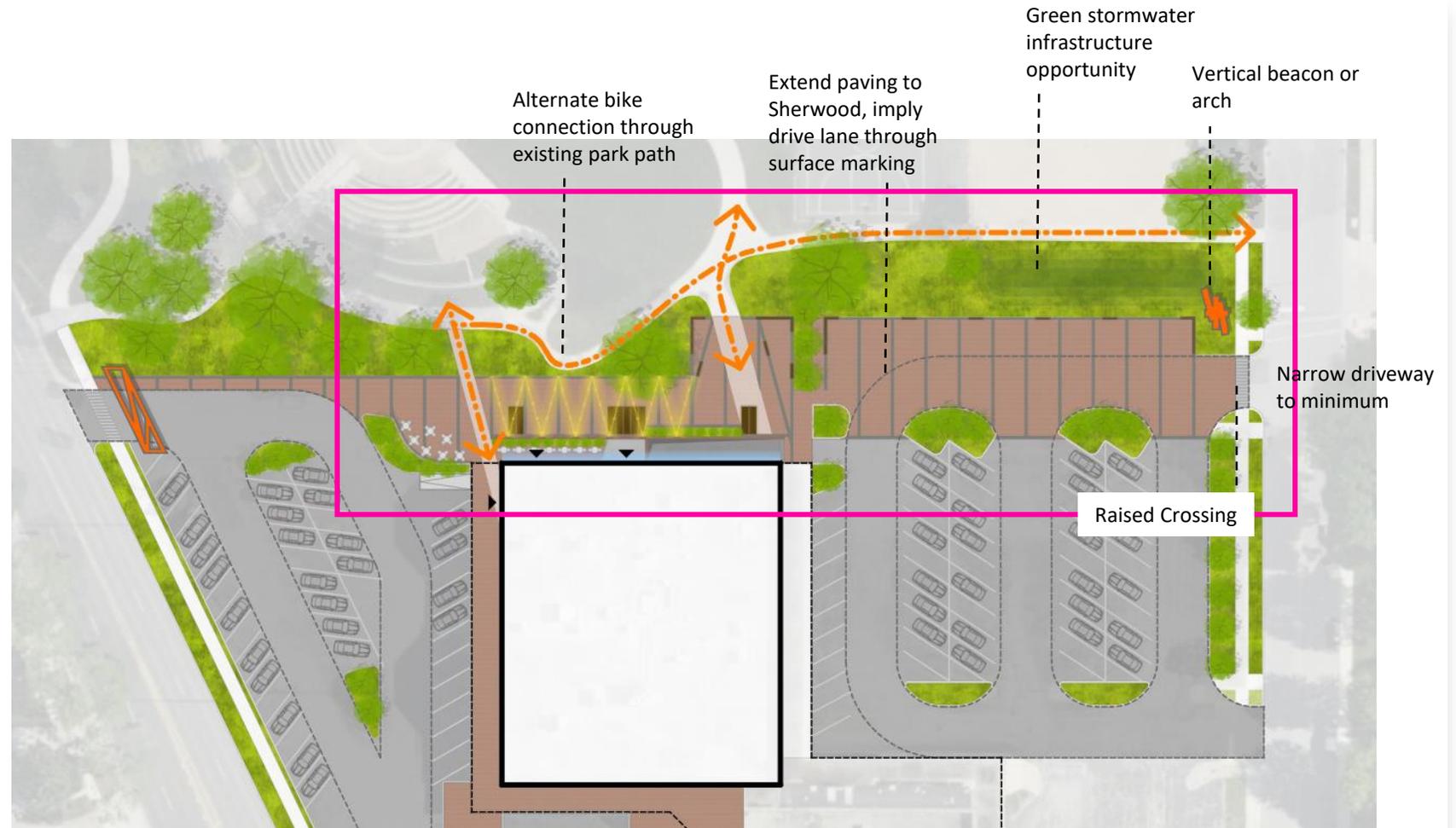
- Create central pedestrian plaza
- Limit access to cars with bollards or trees



Trees or bollards to limit access

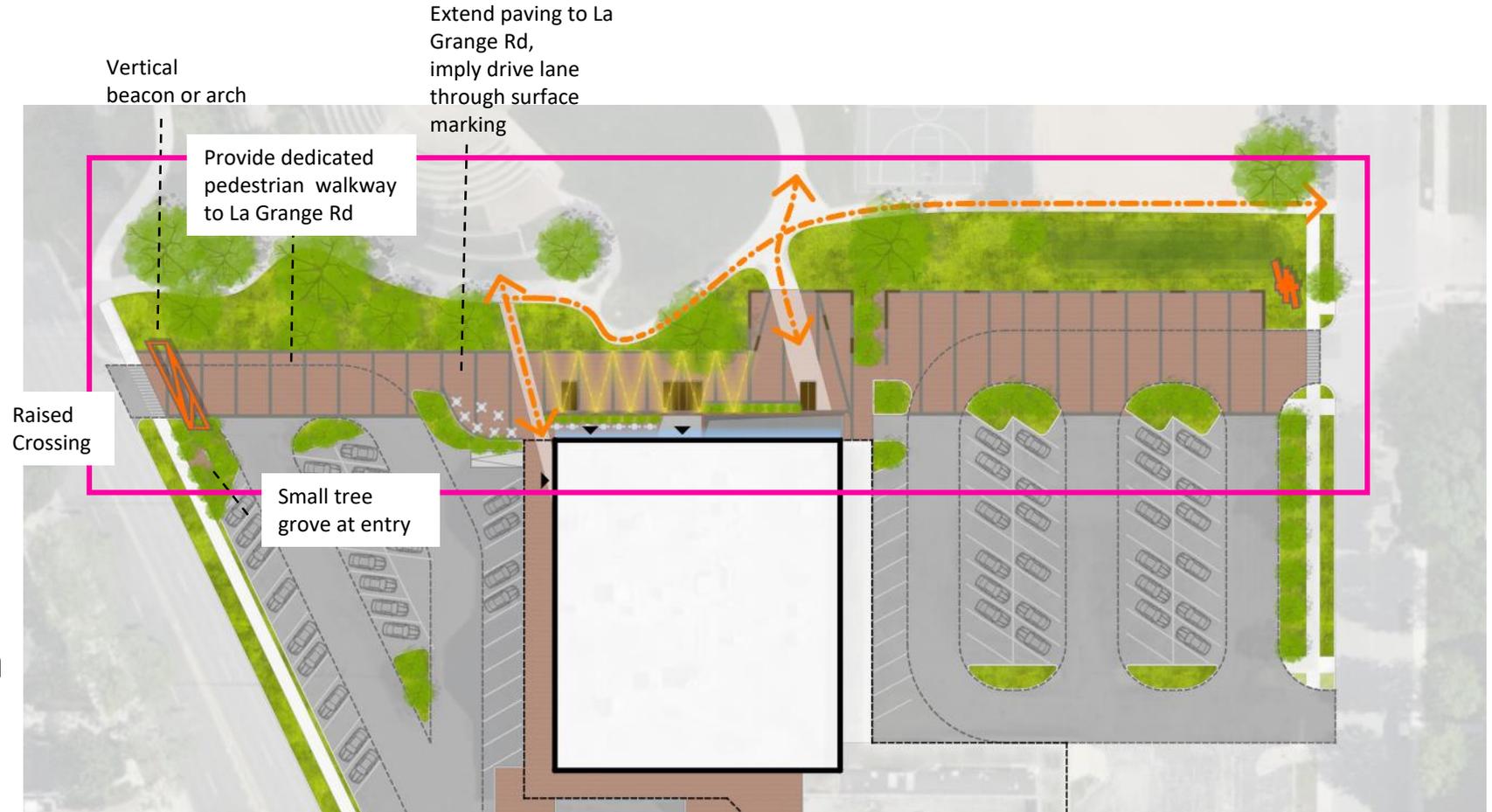
# Shared Street - Medium

- Extend surface treatment to Sherwood
- Expand planting beds in east parking lot and add trees
- Narrow driveway at Sherwood
- Provide stormwater plantings at low point along public parking



# Shared Street - Large

- Extend surface treatment to La Grange Rd
- Add raised crossing at La Grange Rd
- Expand planting beds in west parking lot and add trees
- Add archway or beacon gateway at La Grange Rd



# **Sherwood Community Green Street**

# Community Green Street

- Existing



# Community Green Street

- A community green street designed for low vehicle speeds and safe access for bikes and pedestrians



# Community Green Street

- A community green street designed for low vehicle speeds and safe access for bikes and pedestrians



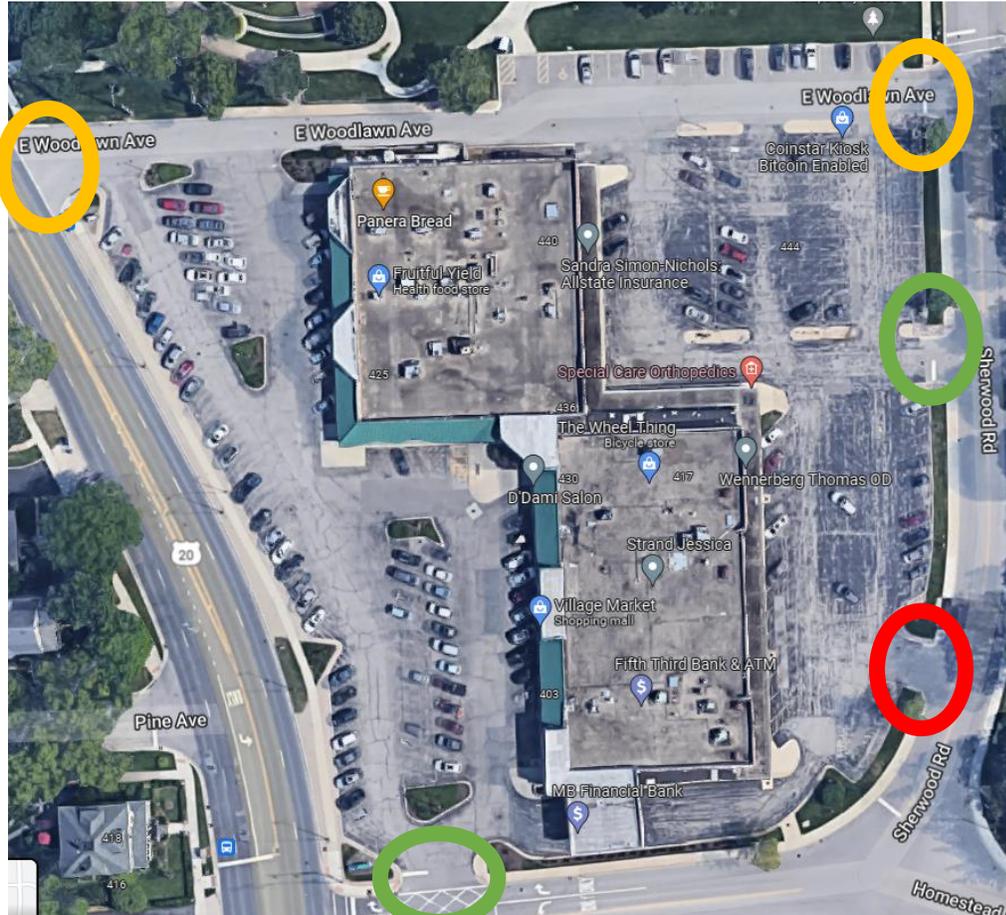
# **Homestead & Sherwood Intersection**

# Homestead & Sherwood Intersection Improvements

- Extend pedestrian space by reallocating existing intersection space
- Curb bump-outs vs. mini-roundabout
- Increase size of sidewalk/parkway on southern side
- Close curb cut into Village Market



# Amend Curb Cuts on Internal Roads



A curb cut is a dip in a sidewalk with an angled cut in the edge of a curb to enable a vehicle to drive from a street to a driveway.

This provides access to a garage, parking lot, loading dock or drive-through located within the property.

-  Retained as is
-  Vehicular access reduced
-  Curb closed to vehicles

# Stormwater Curb Extensions



# Appendix

# Bollard Options



# Matad

